



# NEWS RELEASE

## IDAHO OFFICE OF ENERGY RESOURCES

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Administrator Office of Energy Resources

## OER Launches Idaho State Energy Efficient Appliance Rebate Program

The Office of Energy Resources (OER) announced today that the Idaho State Energy Efficient Appliance Rebate Program will launch on March 25, 2010, with federal funding from the American Recovery and Reinvestment Act of 2009.

A total of \$1.2 million will be available in the form of rebates for Idaho residents replacing older, working appliances with an eligible ENERGY STAR® appliance. The rebate program is designed to stimulate economic growth and job creation by encouraging the purchase of new, energy-efficient appliances. This program will help Idahoans purchase appliances at discounted rates which will lower residential utility costs and increase retailer and manufacturer sales.

“Idahoans investing in new energy-efficient appliances will spark retail sales activity,” OER Administrator Paul Kjellander said. “These consumers will also take an important step toward lowering their energy bills.”

The rebate program will run as long as funds are available. Beginning on March 25<sup>th</sup>, real-time updates on remaining funds will be available online at [www.seearprewards.com/idaho](http://www.seearprewards.com/idaho) or by calling 1-877-223-6975. In addition, consumers will be able to temporarily reserve rebates funds three days in advance of their purchase through the website or the toll-free number. The website and the toll-free number will be available beginning March 25<sup>th</sup>.

The list of eligible appliances and information about the rebate process can be found on the subsequent pages of this release. This information is also available on the OER website at <http://www.energy.idaho.gov> or by calling 1-877-223-6975.

Other states have experienced some difficulties launching their Appliance Rebate Programs. OER has taken extensive steps to prevent problems, however, it is possible that the rebate process will be imperfect. We will work diligently to correct problems if they arise.

More information about the Idaho Appliance Rebate Program and the Office of Energy Resources is available at <http://www.energy.idaho.gov>.

## List of Eligible Appliances and Rebate Amounts

ENERGY STAR® Appliances Eligible for Rebate	Efficiency Standard	Rebate Amount
Clothes Washers	ENERGY STAR®	\$75
Dishwashers	ENERGY STAR®	\$50
Refrigerators	ENERGY STAR®	\$75
Room air conditioners	ENERGY STAR®	\$25
Electric heat pump water heaters	ENERGY STAR®	\$150
Gas storage water heaters	ENERGY STAR®	\$150
Solar water heaters (electric back-up)	ENERGY STAR®	\$150
Solar water heaters (gas back-up)	ENERGY STAR®	\$150
Air source heat pumps, including ductless	ENERGY STAR®	\$250
Oil furnaces	ENERGY STAR®	\$110
Gas furnaces	ENERGY STAR®	\$125
Oil Boilers	ENERGY STAR®	\$300
Gas Boilers	ENERGY STAR®	\$200

Under the direction of the U.S. Department of Energy (DOE), the Office of Energy Resources partnered with private entities to provide matching contributions in the form of marketing and recycling services to support this program. OER extends its appreciation for these generous matching contributions to Idaho Rivers United, Sears Holdings Corporation, RC Willey, Bosch Home Appliance Corporation, Avista Corporation, Kootenai Electric Cooperative, Idaho Falls Power, Whirlpool Corporation, Lowes Companies, Inc., and Best Buy.

# **The Idaho Appliance Rebate Reservation Process: Step by Step Consumer Instructions**

## **1. Reserve**

Consumers can temporarily reserve funds by product category in advance of purchase. This can be done online at [www.seearprewards.com/idaho](http://www.seearprewards.com/idaho) or by calling 1-877-223-6975. Be sure to write down your tracking number. Reservations are valid for 3 days.

## **2. Buy**

Buy a qualifying ENERGY STAR® appliance from any store located in Idaho. Make sure the store address is on the receipt.

## **3. Redeem**

Use your tracking number to log back onto [www.seearprewards.com/idaho](http://www.seearprewards.com/idaho) or call 1-877-223-6975 and confirm your purchase. You will need your receipt to verify the model number. Print the confirmation page to mail in with the receipt. If redeeming by phone, the customer service representative will give instructions for a consumer-created confirmation page.

## **4. Mail**

Within 30 days of redeeming the rebate, mail in the:

1. printed confirmation page
2. purchase receipt (original or clear copy)
3. first page of utility bill with your address to confirm Idaho residency (copy or clear original)

## **5. Track**

Use your tracking number to monitor the progress of your rebate by logging onto [www.seearprewards.com/idaho](http://www.seearprewards.com/idaho) or by calling 1-877-223-6975.

Your prepaid Visa card will arrive in the mail in approximately 6-8 weeks.

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