Boise, Idaho – November 29, 2012

Governor Announces the Idaho Awards for Leadership in Energy Efficiency

Governor C.L. “Butch” Otter announced the Idaho Awards for Leadership in Energy Efficiency program today. This program will recognize the industrial companies that are exceptional state leaders in implementing energy efficiency at their local facilities.

“With the industrial sector being the largest energy consumer in Idaho, we need to aggressively pursue reasonable cost-effective energy efficiency,” Governor Otter said. “By pursuing these opportunities, we free up capacity on our transmission system, make more energy available to help our Idaho businesses expand, and ultimately become more economically competitive.”

The Idaho Governor’s Office of Energy Resources (OER), with the assistance of the Idaho Strategic Energy Alliance and Idaho’s utilities, will present the following awards on an annual basis:

- **State of Idaho Award for Excellence in Industrial Energy Efficiency**
  This award will recognize up to five facilities that best demonstrate energy efficiency by reducing energy intensity within their plant.

- **Idaho Governor’s Award for Leadership in Industrial Energy Efficiency**
  This award will be presented to the facility that best demonstrates a commitment to energy efficiency.

To learn how to apply and obtain recognition for your energy efficiency projects, please contact the Idaho Governor’s Office of Energy Resources at 208-332-1660 or visit the OER website at [http://energy.idaho.gov/energyefficiency/industrial_awards_1.htm](http://energy.idaho.gov/energyefficiency/industrial_awards_1.htm)